



BLUEFACED LEICESTER
SHEEP BREEDERS ASSOCIATION

Bluefaced Leicester Sheep Breeders' Association

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Date as Postmark

Dear Member

Please find enclosed your detailed information about our forthcoming Association Sales for 2020. This has been a very challenging year for us all so far and as we lead up to our most important time of the year - sale time we need to remind you of a few guidelines.

Covid 19 Guidelines & Restrictions

Members who are attending any of our Association Sales either as a buyer or a seller this year **must** adhere to the Individual Auction Mart Guidelines on Covid 19.

Please remember we have sale centres in all four Countries of the United Kingdom and the rules and guidelines are different in each Country so you must adhere to the rules as they are laid down by each individual livestock market.

If you are asked to wear a face mask or face covering you will need to provide your own.

For the Association Sales this year the decision has already been taken not to have pre sale shows, this is to assist the Auction Marts to help maintain Social Distancing.

To help with additional promotion of sheep going to association sales this year we have provided on our new website a new page 'Sheep for Sale' this is for the use of any member who wishes to advertise their sheep going to an association sale by the use of photographs or video footage. Members can send their images by e-mail or by private message on Facebook to the association office with details of the sheep including registration number and the sale entered. We would encourage members to make use of this free advertising opportunity for marketing your sheep during this difficult time. For some of the bigger sales members may be restricted to two sheep per sale (depending on numbers).

Members please be aware that sale conditions and regulations may change at any time due to the ongoing situation with the Covid 19 pandemic. As we get closer to sale time the Association Office will endeavour to keep members updated as much as possible of any changes that may occur.

Wishing you all a successful sale season

M W Ridley

Melvin W Ridley
National Chairman