



# BLUEFACED LEICESTER

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## SHEEP BREEDERS ASSOCIATION

### Bluefaced Leicester News from the Blues Magazine 2024

#### *Fantastic Opportunity to Advertise*

There are many benefits to be gained by advertising within the  
Bluefaced Leicester Annual Magazine

This is an opportunity available to all Members of the Association.

#### Benefits include:-

- ◆ Promotion of your Flock
- ◆ Highlight your achievements over the year
- ◆ Encourage prospective buyers
- ◆ A Copy is sent out to all paid up members of the Association, to all new members and is available to pick-up on all of our show stands.

For an additional charge of £30, your advert can be designed by Sarah Harvey, Graphic Designer. Sarah is one of the industry's leading 'go to' designers for breed Societies.

The BFL Office can also provide help & advice with ideas for content.

Please note that all adverts are the property of Sarah Harvey until the Magazine is Published, thereafter you are free to use.

Please return the completed form (overleaf) to Helen Carr-Smith, indicating the size of advert required, along with any text, photographs and details of print layout, no later than Friday 18th October 2024.

### THE BUSINESS BREED

**DELIVERING**

UNRIVALLED HYBRID VIGOUR

PROLIFICACY

MILKING ABILITY

Email: [info@blueleicester.co.uk](mailto:info@blueleicester.co.uk) Tel: 01228 598022

[www.blueleicester.co.uk](http://www.blueleicester.co.uk)





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SHEEP BREEDERS ASSOCIATION

## ADVERTISING RATES HELD FOR 2024



### FLOCK ADVERTS

(all adverts are full colour)

ADVERT SIZE	PRICE	INDICATE SIZE REQUIRED
HALF PAGE ADVERT	£35.00 Plus VAT	
FULL PAGE ADVERT	£60.00 Plus VAT	

Name

Address

Post Code

Email

Telephone No.

Mobile No.

Flock Number

Flock Prefix

I Enclose my copy Advert: PDF / JPEG

I Would Like my advert Designed By the BFL Office for an additional cost of £30 plus VAT (This fee is on top of your Chosen Advert cost).

Please return this form and advertisement copy to:

Helen Carr-Smith, Bluefaced Leicester Sheep Breeders Association,  
Riverside View, Warwick Road, Carlisle, CA1 2BS  
Email: [info@blueleicester.co.uk](mailto:info@blueleicester.co.uk) Tel: 01228 598022